SMALL BUSINESSES. SHARED VISIBILITY.

Your next customer could be next door.

Or across town. Or somewhere you have never advertised.



FREE PLAN / NO PAID ADS REQUIRED

The DiBuCard B2B link-exchange network

Help customers discover small businesses through shared directories, local displays and people they already know.

01 / WHY PARTICIPATE

A bigger shop window. Without a bigger ad budget.

Your digital card tells people what you do and how to reach you. The B2B exchange helps place that card in front of customers who are already visiting other participating businesses.



Free means a real starting point.

Create and publish a card on the Free plan. No paid DiBuCard subscription is required to take part in the exchange.

Direct discovery. Direct contact.

Customers can open your card from the shared directory and contact you directly, without you buying search ads or paying for every click.

02 / THE EXCHANGE

Show the directory. Let the network show you.

This is a shared directory exchange, not a promise of one-to-one advertising space. Participating businesses make the same discovery point available to their own customers.

1

Create your Free card

Add your business name, services, location and contact details. Publish the card so customers can open it in the catalog.

2

Show the shared directory

Put a directory QR poster on your counter, or show DiBu Mall or iPod Mall on a screen you already use.

3

Let customers browse and save

While waiting, visitors can explore other businesses, open their cards and keep the directory link for later.

4

Invite partners to do the same

Their customers gain another way to discover your business when your card appears in the shared catalog.

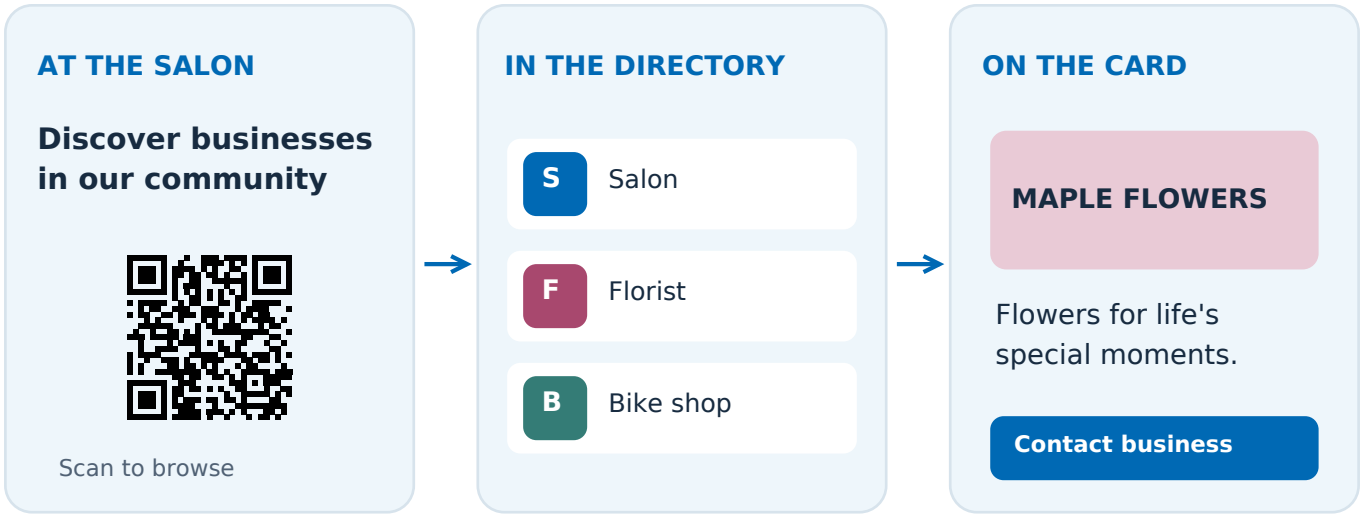
One display can introduce many businesses.

More active locations create more opportunities to be seen.

03 / A SIMPLE CUSTOMER JOURNEY

A salon visit.
A florist discovered.

Imagine a customer waiting for a haircut. They notice a DiBuCard directory display and remember they need flowers for a family celebration.



1. Notice

A simple display gives the waiting customer an easy reason to explore.

2. Discover

They browse the directory and open a florist's digital business card.

3. Follow up

They save the card, call the florist or share the link with someone else.

The salon does not need to sell flowers.
It helps a customer discover a business that does.

ILLUSTRATIVE SCENARIO AND SAMPLE BUSINESS



04 / LOCAL CONNECTIONS. SHAREABLE REACH.

Start on your street. Keep the link moving.

A QR code starts the visit. A saved or shared link can carry it beyond the place where the customer first discovered you.

Across town

A visitor can find a useful service outside their usual neighborhood.

Beyond your area

Travelers and remote customers can open the same public directory.

Online, too

Share the directory link through messages, email or your website.

After the visit

A customer can return to a saved link when they actually need the service.

05 / PEOPLE MAKE THE NETWORK

The invitation is personal.

Word-of-mouth starts with a real connection. A recommendation from someone you know gives you a familiar person to ask, a real business to visit and an experience to discuss. That personal connection can help build trust.

AN EXAMPLE INVITATION

“You know me. I use DiBuCard for my own business. Let me show you how we can help more people discover each other.”

01 Show your own card.

Open it on your phone. Explain what a customer can find and how the shared directory works.

02 Make the exchange visible.

Point to the poster or screen in your business. Invite the other owner to display the same directory.

03 Share an honest experience.

Talk about what you have actually used or observed. Let people explore and decide for themselves.

06 / GET STARTED

Start small. Make it visible.

You do not need a big campaign. Start with a clear card, one visible display and a few genuine conversations with other small-business owners.

1 Create a Free account

Go to dibucard.com and choose the Free plan.

2 Publish your business card

Use a clear description, accurate contact details and a helpful business location.

3 Choose your display

Print a directory QR poster or use an existing tablet, iPod or other suitable screen.

4 Keep the directory easy to find

Place the display where customers naturally pause: a counter, reception desk or waiting area.

5 Invite businesses you already know

Show them your card and explain the shared-directory exchange. Encourage them to tell others.

WHO COULD YOU INVITE?

- A cafe owner
- A hairdresser
- A florist
- A repair shop
- A local retailer
- A home-service business
- A professional you know

A useful network grows when its members make it useful.

LET YOUR COMMUNITY HELP YOU BE SEEN.

Your business belongs in more places.

Publish your Free card. Display the shared directory.
Invite another small-business owner to join you.

START WITH DIBUCARD

dibucard.com

DIBU MALL

dibucard.com/shop-mall

IPOD MALL

dibucard.com/ipod

Be the business that makes the first introduction.

Questions or help getting started?

dibucard@usa.com

Free plan: no subscription fee. Paid upgrades are optional. Printing and display equipment, if used, are provided by each business. Photos and scenarios are illustrative.